

100 BLACK MEN OF NORTH METRO, INC.

For Immediate Release:

NEWS

100 Black Men of North Metro, Inc. Announce 14th ANNUAL YOUTH ACHIEVEMENT LUNCHEON

(North Metro Atlanta, Georgia, April 10, 2008) – The **Board of Directors and members of 100 Black Men of North Metro, Inc.** are pleased to announce their **14th Annual Youth Achievement Luncheon**. Scheduled **Saturday, April 19, 2008, 11:00 AM**, the luncheon will be held at the **Omni Hotel at CNN Center, 100 CNN Center, Atlanta, Georgia 30303, (404) 659-0000**.

The 14th Annual Youth Achievement Luncheon is the largest event of the year for the 100 Black Men of North Metro, Inc. (the 100). It serves as the culmination ceremony for the Class of 2008 participants of the organization's **Men of Tomorrow Program**. The award ceremony will include scholarship distribution for graduating seniors, as well as recognition of all scholars who have excelled in the program. The Men of Tomorrow Program participants will be recognized for academic performance, program attendance and program participation. In addition, there will also be a few special recognitions honoring those who have made an impact in our community. Our **Image Award** winners are individuals who have been recognized for outstanding contributions throughout Metro Atlanta. More than 500 students, families, sponsors and supporters are expected to attend this outstanding event.

The Keynote Speaker will be **Albert E. Dotson, Jr., Esq., Chairman of the Board** of the **100 Black Men of America, Inc.** 100 Black Men of America, Inc. has more than 100 chapters throughout the United States, England and the Caribbean.

“We are very impressed with the dedication, commitment and hard work exemplified by our students, staff and host volunteer supporters,” stated **Harold Hamilton, President, 100 Black Men of North Metro, Inc.** “We also wish to acknowledge each of our members who continue to work diligently each year to provide the tools, skills and opportunities to excel. Collectively we work together, members, staff and host volunteer supporters to expose our students to the best workshops, programs, professionals and businesses in an effort to promote, expose and showcase greatness.”

ABOUT THE 100 BLACK MEN OF NORTH METRO, INC.

The 100 Black Men of North Metro, Inc. is a coalition of some of North Atlanta's most prominent citizens whose mission is to provide support and service, combined with improving the quality of

life for African Americans – particularly African American youth – throughout the North Fulton, Cobb and Gwinnett communities. The 100 Black Men of North Metro, Inc. is one of the Metropolitan area’s strongest, most self-reliant, African American volunteer organizations. They are particularly focused on education, enrichment and empowerment.

The members of the 100 Black Men of North Metro, Inc. are committed to motivating and enabling youth to achieve intellectual excellence, economic responsibility and self-sufficiency as positive contributors to society. As a non-profit entity, the 100 Black Men of North Metro, Inc. encourage the support of businesses, foundations and other organizations that are willing to assist youth and the community at large. We provide services to a diverse group of individuals, particularly youth, ranging from honor students to “at-risk” students. We also serve various communities that are at-risk due to economic and social barriers.

Your support of the 100 Black Men of North Metro, Inc. will assist us with our programs and projects that benefit the communities in which we serve. Thus, affording us the opportunities to continue to increase the probabilities for our deserving youth to succeed and excel. Your continued financial and in-kind contributions will specifically support initiatives in the areas of Mentoring, Education, Economic Development and Health and Wellness.

For more information on the 100 Black Men of North Metro, Inc., please visit our Website at www.northmetro100.org.

For media interviews, please contact Lewis Rowe, 100 Black Men of North Metro, Inc. PR Chairman, (770) 306-7232.

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